



**KERI ANN HAYES**  
DIRECTOR,  
PAC CONSULTING SERVICES



Keri Ann is a respected and accomplished political executive with proven success leading corporate and trade association PAC and political programs. Her strategies help clients raise more capital to super charge their advocacy programs.

As Director of PAC Consulting Services, Keri Ann advises corporations and trade association clients on PAC development and growth, customized PAC campaigns and materials, and Board/executive-giving programs. By building effective and efficient political programs, government affairs leadership can focus on high level advocacy goals.

For the past twenty years Keri Ann has served as a top political aide to one of the longest serving Members in both U.S. House and Senate leadership. She executed countless fundraising projects from inception to successful completion to enable multiple re-election campaigns and to strengthen the incumbent's abilities as a political leader to assist other candidates and support party building activities. Prior to that work, Keri Ann served as director of corporate giving at the National Republican Senatorial Committee and earlier as finance director for congressional and gubernatorial campaigns.

Keri Ann earned a bachelor's in Speech Communications from the University of Minnesota. She lives in Washington, D.C. with her husband and daughter.

