



**LIZ LYONS**

PRINCIPAL



Nebraska

Liz uses her in-depth knowledge of the issues and the legislative process of the state's unicameral Legislature to deliver results for clients. She brings to bear over a decade of experience and success in healthcare advocacy and administration in Nebraska to protect the interests of her clients and create meaningful opportunities.

Prior to her work at HB Strategies, Liz served as the Director of Advocacy and Government Affairs for Children's Hospital and Medical Center in Omaha. In this role, she led government relations and championed children's health initiatives, securing a multi-million federal investment to construct a mental health urgent care facility at Children's Nebraska. Her efforts paved the way for new screening protocols for newborns—designed to detect rare diseases earlier and improve health outcomes—and played a crucial role in safeguarding Medicaid benefits for medically complex children.

During her tenure at Children's Nebraska, Liz built a trusted network of community leaders across Nebraska, Iowa, and South Dakota. Her ability to foster relationships and drive public policy has also been demonstrated through her active participation with esteemed organizations such as the American Cancer Society, the Nebraska Hospital Association's Public Policy Committee, and the Nebraska Child Health and Education Alliance.

