



MARIANNA DEAL

MANAGING PRINCIPAL



Public
Affairs

For more than three decades, Marianna has provided trusted counsel to C-suite executives and elected leaders, producing public affairs strategies that recognize the nexus between communications and government relations. Her experience developing integrated and strategic campaigns has been instrumental in protecting and enhancing the reputations of some of the world's top brands and organizations.

Marianna made her mark in the industry as a leader with global public relations firm FleishmanHillard where, for 28 years, she worked across industries, leading the firm's national public affairs practice, heading business development for the Americas and serving as Senior Partner. Notable clients included Anheuser Busch, Energizer Holdings, BP, Monsanto, Procter and Gamble, Bayer Crop Science, Bridgestone Firestone, and Enterprise Holdings.

Before joining HB Strategies, Marianna served as Senior Communications Advisor to a U.S Senator and earlier as Communications Director when he served as a state Attorney General. In both positions, she led local, regional and national communications strategies to enhance the development of transformative public policy.

