



**MATT HAUSER**

PRINCIPAL



Wisconsin

Matt brings over two decades of experience in public policy, lobbying and executive leadership to his position as Principal in the HB Strategies Wisconsin office in Madison. Prior to joining HB Strategies, he worked on state and federal public policy and regulatory issues for more than 500 independent petroleum marketers in Wisconsin as the President & CEO of the Wisconsin Fuel & Retail Association (WFRA), a position he continues to hold today.

While at WFRA, Matt led efforts to ensure fair taxation and regulation, strengthen coalitions with other organizations that serve small businesses in Wisconsin, and serve the interests of all petroleum marketers at the local, state and federal levels of government. He managed teams of legal and marketing experts while also serving as primary spokesperson for media and industry events.

Prior to joining WFRA, Matt served as policy advisor for agricultural and environmental issues for Governor Scott McCallum. He also served as a policy assistant for Governor Tommy Thompson.

Matt maintains active involvement in many professional and service organizations, including the Association of Wisconsin Lobbyists (President 2018), Conference of Retail Associations, Tourism Federation of Wisconsin and Wisconsin Civil Justice Council. He received a bachelor's in Economics from the University of Wisconsin-Madison. He also received a certificate in Environmental Studies from the Gaylord Nelson Institute for Environmental Studies. He is a Certified Association Executive (CAE) and received a certification from the Institute of Organization Management (IOM).

