



## **TAMARA MOHAMED**

### **MARKETING & EVENTS COORDINATOR**

Tamara brings a blend of creativity, strategy, and experience to her role as Marketing and Events Coordinator. Her work extends across multiple platforms, including social media, newsletters, and the HB Strategies news page, as well as leading efforts that amplify the firm's presence across the country. She supports team members with everything from event visibility and media recognition to speaking engagements and brand positioning. Whether it's showcasing a win or preparing for a big moment, Tamara ensures the message lands effectively and with purpose.

Her work extends beyond internal strategy. Tamara also supports clients with tailored marketing and communication needs—designing professional event invitations, crafting high-quality presentations, and helping teams make a lasting impact with the audiences that matter most. She develops thoughtful campaigns that reflect the values of the firm while highlighting the work and wins of both principals and clients.

Tamara previously served as legislative liaison for Axiom Politics until the firm merged with HB Strategies in January 2022 to become HB Strategies Colorado. Tamara utilized her strong ties to the community to be an effective advocate for her clients and delivered results under the most pressured political environments.

Tamara is committed to creating workplaces in which everyone feels like they belong and earlier served as Director of Community Relations at the Aurora Chamber of Commerce and was charged with running the Government Affairs, Education and Energy program and originated the Diversity and Inclusion Council. She has also been an organizational trainer for over a decade – developing and executing successful training programs for companies and organizations.

Tamara earned a bachelor's in Journalism and Mass Communications from the University of Northern Colorado and a master's in Adult Education and Corporate Training from Jones International University.

