



TOM ALEXANDER

**DIRECTOR, MARKETING &
STRATEGIC COMMUNICATIONS**

Tom is a trusted C-Suite communications advisor with more than 20 years of experience in Washington building brands, storytelling, and advancing clients' interests in media. His clients have included the founder and namesake of one of Washington's most storied and influential lobbying firms as it successfully navigated a brand-threatening 27-part series online and print by The Washington Post – the first and last time the paper published such an extensive exposé. He has counseled leaders in the energy sector including the top executives of the Advanced Biofuels Association, the Propane Education and Research Council, and leading corporate reputation strategies for the fourth largest owner and operator of EV fast charging stations in the U.S.

He has advised clients such as MACE Security International as it offered non-lethal alternatives to the school security debate; the National Audubon Society as it reassessed its climate change messaging on Capitol Hill; the Advanced Biofuels Association as the industry faced heightened scrutiny by Congress; and the National Fish and Wildlife Foundation's response to the oil spill in the Gulf of Mexico and the creation of the BP endowed restoration program.

Tom successfully managed his own consulting firm in Washington for 15 years and in 2020 led the concept to launch of a new pet care nonprofit for the DC area.

Tom earlier served as Communications Director to U.S. Representatives Tillie K. Fowler and Jennifer Dunn and Senior Communications Advisor to U.S. Representative Ander Crenshaw. He also led the media strategy, and was the spokesperson, for the independent panel created by Congress in 2003 to investigate sexual misconduct at the U.S. Air Force Academy and in 2004 he served a similar role to the independent panel created by the U.S. Secretary of Defense to investigate prison abuse in Iraq, Afghanistan and Cuba.

Tom is a fifth generation Oklahoman and earned his bachelor's in Broadcast Journalism from Southern Methodist University.

